

FAX# 703 528 7880 NOV5/12 15.25
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE NOV5/12 15.25

AGENCY ADVERTISER CODE =		AGENCY EST# = 1537						
AGENCY PRODUCT CODE =								
24	S 330P-700P	30	\$2,750.00	11/3	11/3	0	SAT	0
PROGRAM : NCAA FOOTBALL								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

88	A		600A-700A	30		\$1,875.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1: NO RUNS DUE TO SPORTS RUN OVER. WE CAN OFFER CREDIT \$25												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-27 FOR 1 SPOT/WK												

89	A		1200N-100P	30		\$850.00	11/6	11/6	2		TUE	2
PROGRAM : NEWS												
ORD COM1: NO RUNS DUE TO SPORTS RUN OVER. WE CAN OFFER CREDIT \$25												
PART OF A MAKEGOOD MADE UP OF LINES 88-89												

27	S		700P-800P	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
STATION MAKEGOOD OFFERS:												
M8	OK'D	BUY#24	MISSED:SAT/330P-700P				NOV3		30S	\$2,750.00	(NOV5/12)	
		BUY#27	SAT/700P-800P				NOV3		30S	\$850.00		
			OFFER:TUE/600A-700A				NOV6		30S	\$1,875.00	PLS ADVISE.	
			& TUE/1200N-100P				NOV6(2/WK)		30S	\$850.00		
CMT:NO RUNS DUE TO SPORTS RUN OVER. WE CAN OFFER CREDIT \$25												

NOV/12 324330.00

CONTRACT TOTAL 324330.00

TOTAL SPOTS 166

MARKET TOTALS \$917,005

WFTV 35% WKMG 21% WESH 23% WOFL 13% WKCF 2% WRBW 4% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE